

**Amendments to the Claims:**

This listing of claims will replace all prior versions, and listings, of claims in the application.

**Listing of Claims:**

1. - 21. **(Canceled)**

22. **(Previously Presented)** A method comprising:  
providing a network service on a network, the network service including digital photo services provided by a plurality of service providers;  
allowing a user to access a network server via the network service using an order terminal connected to the network for ordering at least one of the digital photo services;  
inserting into the order terminal a digital storage device carried by the user and having an image stored thereon for use by at least one of said service providers to provide one of said digital photo services therefor, and having a code stored thereon for use by the network service to identify one of a plurality of business entities, said one of the plurality of business entities being associated with the digital storage device, the plurality of business entities each having a predefined business relationship with each of said plurality of service providers;  
reading the digital storage device to obtain image data for the image stored thereon and to obtain the code;  
maintaining relationship data of the predefined business relationships between each of said business entities and each of service providers in a database coupled to the network, the relationship data including rankings of the predefined business relationships between each of said business entities and each of the service providers;  
accessing the database and using the code to obtain a ranking of predefined business relationships between said one of the plurality of business entities identified by the code and said plurality of service providers; and

displaying to the user an order screen on the order terminal, the order screen including purchasing information for ordering said at least one of the digital photo services for the image, the purchasing information generated and transmitted by the server over the network, the purchasing information including at least one of the plurality of service providers, and the purchasing information capable of being modified by the server in response to the ranking of the predefined business relationships between said one of the plurality of business entities identified by the code and said plurality of service providers.

23. **(Canceled)**

24. **(Canceled)**

25. **(Previously Presented)** The method according to claim 22, further comprising the steps of:

reading a second digital storage device having a second image stored thereon for use by said at least one of the digital photo services, the second digital storage device associated with a second one of the plurality of business entities; and

displaying to the user on the order terminal second purchasing information for ordering said at least one of the digital photo services for the second image, the second purchasing information generated and transmitted by the server over the network, the second purchasing information not including at least one of said plurality of service providers in response to a low ranking of the predefined business relationships between said second one of the plurality of business entities and said at least one of said plurality of service providers.

26. **(Currently Amended)** A method comprising:~~The method according to claim 22~~

providing a network service on a network, the network service including digital photo services provided by a plurality of service providers;

allowing a user to access a network server via the network service using an order terminal connected to the network for ordering at least one of the digital photo services;

inserting into the order terminal a digital storage device carried by the user and having an image stored thereon for use by at least one of said service providers to provide one of said digital photo services therefor, and having a code stored thereon for use by the network service to identify one of a plurality of business entities, said one of the plurality of business entities being associated with the digital storage device, the plurality of business entities each having a predefined business relationship with each of said plurality of service providers;

reading the digital storage device to obtain image data for the image stored thereon and to obtain the code;

maintaining relationship data of the predefined business relationships between each of said business entities and each of service providers in a database coupled to the network, the relationship data including rankings of the predefined business relationships between each of said business entities and each of the service providers;

accessing the database and using the code to obtain a ranking of predefined business relationships between said one of the plurality of business entities identified by the code and said plurality of service providers;

displaying to the user an order screen on the order terminal, the order screen including purchasing information for ordering said at least one of the digital photo services for the image, the purchasing information generated and transmitted by the server over the network, the purchasing information including at least one of the plurality of service providers, and the purchasing information capable of being modified by the server in response to the ranking of the predefined business relationships between said one of the plurality of business entities identified by the code and said plurality of service providers, wherein the purchasing information includes a purchase price and a service provider that provides said at least one of the digital photo services; and

~~, and the method further comprises the step of~~ modifying the purchasing information to include a lower purchase price in response to a high ranking of a predefined business relationships between said one of the plurality of business entities and the service provider that provides said at least one of the digital photo services.

27. **(Previously Presented)** The method according to claim 22 wherein said order terminal comprises one of the following:

- an automated teller machine;
- a kiosk;
- a personal computer; or
- a wireless device.

28. **(Previously Presented)** The method according to claim 22 wherein said digital storage device comprises one of the following:

- optical disc;
- magnetic floppy disc;
- flash memory device; or
- a digital camera.

29. **(Currently Amended)** ~~The A method according to claim 22, further comprising the step of comprising:~~

- providing a network service on a network, the network service including digital photo services provided by a plurality of service providers;

- allowing a user to access a network server via the network service using an order terminal connected to the network for ordering at least one of the digital photo services;

- inserting into the order terminal a digital storage device carried by the user and having an image stored thereon for use by at least one of said service providers to provide one of said digital photo services therefor, and having a code stored thereon for use by the network service to identify one of a plurality of business entities, said one of the plurality of business entities being associated with the digital storage device, the plurality of business entities each having a predefined business relationship with each of said plurality of service providers;

- reading the digital storage device to obtain image data for the image stored thereon and to obtain the code;

maintaining relationship data of the predefined business relationships between each of said business entities and each of service providers in a database coupled to the network, the relationship data including rankings of the predefined business relationships between each of said business entities and each of the service providers;

accessing the database and using the code to obtain a ranking of predefined business relationships between said one of the plurality of business entities identified by the code and said plurality of service providers;

displaying to the user an order screen on the order terminal, the order screen including purchasing information for ordering said at least one of the digital photo services for the image, the purchasing information generated and transmitted by the server over the network, the purchasing information including at least one of the plurality of service providers, and the purchasing information capable of being modified by the server in response to the ranking of the predefined business relationships between said one of the plurality of business entities identified by the code and said plurality of service providers; and

displaying different types of products and/or services on the order screen for the user to select, the different types of products and/or services each provided by two or more of the plurality of service providers, wherein some of the products and/or services are displayed more prominently in response to a higher ranking of the predefined business relationships between said one of the plurality of business entities and said two or more of the plurality of service providers.

30. **(Canceled)**

31. **(Previously Presented)** The method according to claim 22 wherein a potential ranking of said predefined business relationships includes at least two levels.

32. **(Previously Presented)** The method according to claim 22 wherein the step of maintaining relationship data is performed by a service manager using a table in a database of the server.

33. **(Previously Presented)** The method according to claim 22, further comprising the step of including or not including a purchasing convenience feature in the purchasing information in response to the ranking of the predefined business relationships between said one of the plurality of business entities and said plurality of service providers.

34. **(Previously Presented)** The method according to claim 22 wherein said at least one of the digital photo services comprises one or more of the following:

- local printing of digital images;
- remote printing of digital images;
- on-line storage of digital images;
- providing digital storage media containing digital images; and
- providing associated goods and/or services with respect to hard copy prints.

35. **(Previously Presented)** A system for ordering products over a network, comprising:

- an order terminal connected to the network, the order terminal capable of reading image data from a digital storage device, the storage device having stored thereon an image for which a user can order products and/or services from a plurality of service providers over the network via the order terminal, the storage device associated with one of a plurality of business entities;

- a database connected to the network for storing rankings of business relationships between the business entities and the service providers; and

- an order screen connected to the order terminal for presenting to the user a first purchase offer related to a product and/or service for the image and including at least two of the plurality of service providers, wherein the service providers that are included in the first purchase offer are selected according to their having higher rankings according to a ranking of the business relationships between said one of a plurality of business entities and said plurality of service providers, and wherein said at least two service providers are arranged on the order screen such that one of said at least two service providers is displayed more prominently based on said ranking.



36. **(Previously Presented)** The system of claim 35 wherein the order terminal is capable of reading image data from a second digital storage device, the second digital storage device having stored thereon a second image for which the user can order the products and/or services from the plurality of service providers over the network via the order terminal, the second digital storage device associated with a second one of the plurality of business entities; wherein the order screen connected to the order terminal presents to the user a second purchase offer for the second image including a same product and/or service as for the first image; and wherein service providers that are included in the second purchase offer are different than those included in the first purchase offer in response to their having higher rankings according to a ranking of the business relationships between said second one of the plurality of business entities and said plurality of service providers.

37. **(Previously Presented)** The system according to claim 35 wherein the purchase offer excludes some service providers in response to their low rank according to the ranking of the business relationships between said one of a plurality of business entities and said plurality of service providers.

38. **(Currently Amended)** ~~The A system according to claim 35~~  
for ordering products over a network, comprising:

an order terminal connected to the network, the order terminal capable of reading image data from a digital storage device, the storage device having stored thereon an image for which a user can order products and/or services from a plurality of service providers over the network via the order terminal, the storage device associated with one of a plurality of business entities;

a database connected to the network for storing rankings of business relationships between the business entities and the service providers; and

an order screen connected to the order terminal for presenting to the user a first purchase offer related to a product and/or service for the image and including at least two of the plurality of service providers, wherein (1) the service providers that are included in the first purchase offer are selected according to their having higher rankings according to a ranking of the business relationships between said one of a plurality of business entities and said plurality of service providers, (2)

said at least two service providers are arranged on the order screen such that one of said at least two service providers is displayed more prominently based on said ranking, and (3) the purchase offer includes lower prices for some service providers in response to their having a higher rank according to the ranking of the business relationships between said one of a plurality of business entities and said plurality of service providers.

39. **(Previously Presented)** The system according to claim 35 wherein the purchase offer is formatted so that service providers having a higher ranking business relationship with said one of a plurality of business entities are listed first.

40. **(Previously Presented)** The system according to claim 35 wherein said order terminal comprises one of the following:

- an automated teller machine;
- a catalog kiosk;
- a personal computer; or
- a wireless device.

41. **(Previously Presented)** The system according to claim 35 wherein said service providers provide one or more of the following:

- local printing of digital images;
- remote printing of digital images;
- on-line storage of digital images;
- providing digital storage media containing digital images; and
- providing associated goods and/or services with respect to hard copy prints.

42. **(Previously Presented)** The system according to claim 35 wherein said digital storage device comprises one of the following:

- optical disc;
- magnetic floppy disc;
- flash memory device; or
- a digital camera.



43. **(Previously Presented)** A program storage device readable by machine, tangibly embodying a program of instructions executable by the machine to perform the method steps of:

providing a network service on a network, the network service including digital photo services provided by a plurality of service providers;

allowing a user to access a network server via the network service using an order terminal connected to the network for ordering at least one of the digital photo services;

reading a digital storage device having an image stored thereon for use by said at least one of the digital photo services, the digital storage device associated with one of a plurality of business entities, the plurality of business entities each having a predefined business relationship with each of said plurality of service providers;

maintaining relationship data of the predefined business relationships between each of said business entities and each of service providers in a database coupled to the network, the relationship data including rankings of the predefined business relationships between each of said business entities and each of the service providers; and

displaying to the user an order screen on the order terminal, the order screen including purchasing information for ordering said at least one of the digital photo services for the image, the purchasing information generated and transmitted by the server over the network, the purchasing information including at least two of the plurality of service providers arranged on the order screen so that one of said at least two service providers is displayed more prominently in response to a ranking of the predefined business relationships between said one of the plurality of business entities and said at least two of the plurality of service providers.